



**MEDIA RELEASE  
FOR IMMEDIATE RELEASE**

May 17, 2021

**PICNIC Smiths Falls returns for 2021 with 12 participating businesses**

**Smiths Falls** – It's picnic season again in Smiths Falls, and the Town is pleased to announce that the popular dining program, PICNIC Smiths Falls, is returning for 2021. The official launch date for the 2021 PICNIC season is Friday, May 21, 2021. Orders can be placed for boxes prior to that date, for pick-up beginning on Friday.

"We are so excited to be launching this popular program in Smiths Falls again in 2021," said Becky Allen, Economic Development & Tourism Coordinator. "This program was so successful in 2020 and gave residents a way to support local restaurants while also encouraging visits from our neighbouring communities."

Launched in 2020, PICNIC Smiths Falls offers a physically distanced picnic experience for two that comes packaged in a fun box and with a free gift inside. Diners are invited to pick up their lunch and take it to a local park to sit and bask in the fresh air and natural beauty of the heart of the Rideau Canal.

In 2020, PICNIC Smiths Falls received the Lieutenant Governor's award for Marketing Excellence from the Economic Developers Council of Ontario (EDCO) and this year's program promises to be even better, with even more participating businesses to choose from. The same fun incentives to purchase, with a free gift from the Town of Smiths Falls, will continue to be offered.

"This summer we invite you to join us in Smiths Falls for a picnic in the park and a physically distanced outdoor experience alongside the UNESCO World Heritage Site, the Rideau Canal," said Allen. "The participating restaurants have created delicious meals for you to enjoy safely."

To support Smiths Falls' businesses and the PICNIC program, diners are invited to contact a participating business to purchase a custom-printed picnic box featuring:

- A meal for two including two main dishes, two sides, two drinks, and two desserts
- Smiths Falls' Visitor Guide
- Smiths Falls' Heritage Walking Tour guide
- Free gifts from the Town of Smiths Falls and partners.

To order a PICNIC Smiths Falls meal please contact:

**Boomtown Fusion Eatery**

**613-283-2283**

[facebook.com/Boomtown-102382154728993/](https://facebook.com/Boomtown-102382154728993/)

**Bowie's**

416-797-0628

[bowiessmithsfalls.com/g-day](https://bowiessmithsfalls.com/g-day)

**C'est Tout Bakery**

613-284-0774

[cesttoutbakery.com](https://cesttoutbakery.com)

**Harvest Social**

613-283-0438

[facebook.com/harvestsocialsf](https://facebook.com/harvestsocialsf)

**Matty O'Shea's**

613-283-6363

[facebook.com/Mattyosheas/](https://facebook.com/Mattyosheas/)

**Pizza Pizza**

613-283-1111

[pizzapizza.ca](https://pizzapizza.ca)

**Perfect Thyming**

613-283-9577

[perfect-thyming-restaurant.business.site](https://perfect-thyming-restaurant.business.site)

**Rob Roy's Pub & Restaurant**

613-283-9093

[facebook.com/Rob-Roys-Pub-and-Restaurant](https://facebook.com/Rob-Roys-Pub-and-Restaurant)

**Rocky River at the Falls**

613-205-1050

[facebook.com/Rocky-River-at-the-Falls](https://facebook.com/Rocky-River-at-the-Falls)

**The Pickled Pig**

613-283-7707

[thepickledpig.square.site](http://thepickledpig.square.site)

**The Vault Eatery & Pub**

613-283-7009

[facebook.com/thevaulteaterypub](https://facebook.com/thevaulteaterypub)

**Two Guys for Lunch**

613-284-2202

[twoguysforlunch.webs.com](http://twoguysforlunch.webs.com)

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For further information, please contact:

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