



**MEDIA RELEASE
FOR IMMEDIATE RELEASE**

June 23, 2020

Smiths Falls launches new PICNIC Smiths Falls take-out dining program

Smiths Falls – The Town of Smiths Falls is pleased to announce the launch of a new take-out dining program – PICNIC Smiths Falls. This exciting new program is launched in partnership with the Town of Smiths Falls and participating restaurants, and offers a relaxing physical distancing ‘picnic in a park’ experience.

The program was officially launched on Friday June 19 featuring offerings from The Pickled Pig, and as of this week participating businesses have expanded to include Boomtown, C’est Tout Bakery, Chuckles Jack, Harvest Social, and Perfect Thyming. Two Guys for Lunch will come on board beginning next week.

To take part in the program, diners are invited to contact a participating business and purchase a custom-printed picnic box featuring a meal for two, a Smiths Falls Visitor Guide, a Smiths Falls Heritage Walking Tour guide, and free gifts from the Town of Smiths Falls and partners. Each meal will include two main dishes, two side dishes, two drinks, and two desserts.

“With the summer weather officially here we are looking at how we can best support our restaurants given the current physical distancing restrictions,” said Jennifer Miller, Manager of Economic Development and Tourism. “PICNIC Smiths Falls is one way residents and visitors can continue to support our restaurants while enjoying a restful picnic in one of Smiths Falls’ many beautiful outdoor parks along the Rideau Canal.”

At Lower Reach Park parents can relax while young children cool off at the splash pad before or after their meal, or picnickers can swim at the beach at Murphy Park and then dine beneath one of the many shade trees in Centennial Park. The grassy area and gazebo at Heritage House Museum offers the perfect park-like setting for a romantic picnic for two.

The PICNIC Smiths Falls program is expected to continue to grow over the coming weeks and will be supported by marketing efforts led by the Town of Smiths Falls.

More information will be distributed through the Town of Smiths Falls' social media pages, Experience Smiths Falls (www.facebook.com/ExperienceSmithsFalls) on Facebook and @TownofSmithsFalls on Instagram.

To order a PICNIC Smiths Falls meal please contact:

Boomtown Fusion Eatery

613-283-2283

www.facebook.com/Boomtown-102382154728993/

C'est Tout Bakery

613-284-0774

www.cesttoutbakery.com

Chuckles Jack

613-205-1400

www.chucklesjack.ca

Harvest Social

613-283-0438

www.facebook.com/harvestsocialsf

Perfect Thyming

613-283-9577

www.perfect-thyming-restaurant.business.site

The Pickled Pig

613-283-7707

www.thepickledpig.square.site

Two Guys for Lunch (next week)

613-284-2202

www.twoguysforlunch.webs.com

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For further information, please contact:

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