



**MEDIA RELEASE  
FOR IMMEDIATE RELEASE**

June 15, 2020

**Smiths Falls announces new Canada Day house decorating contest**

**Smiths Falls** – The Town of Smiths Falls is pleased to announce Canada Day celebrations will feature a new event this year – a Canada Day house decorating contest.

“We’re excited to launch this new way to celebrate our nation while maintaining physical distancing recommendations,” said Art Manhire, Director of Community Services for the Town of Smiths Falls. “This Canada Day our town will be transformed by our Canadian spirit and our Smiths Falls’ spirit. It will be exciting to see the community come together for this event.”

To take part in the event, households or businesses are encouraged to unleash their patriotic spirit and decorate their front façade with a Canada Day theme. On July 1, a map featuring all the participating destinations will be released to the public via Speak Up Smiths Falls, Facebook and Instagram, and to local media. The public is invited to travel through Smiths Falls and judge the participating destinations through Speak Up Smiths Falls.

Interested parties can register before June 24 by emailing [recreation@smithsfalls.ca](mailto:recreation@smithsfalls.ca). Please provide your address and indicate whether or not the location is a business or residence. Voting will take place on July 1 through the Speak Up Smiths Falls website at [www.speakupsmithsfalls.com](http://www.speakupsmithsfalls.com) and information will be distributed through social media.

Prizes for the contest will be awarded in the amount of \$100 per category for following categories: Best Overall; First Runner Up; Kid’s Choice; Most Creative; and Eco-Friendly. Prizing will consist of Downtown Dollars from the Smiths Falls Downtown Business Association.

This project is developed by the Town of Smiths Falls' Community Services Department as an alternative to Smiths Falls' traditional Canada Day celebrations, which are cancelled for 2020.

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