



SMITHS FALLS
RISE AT THE FALLS

MEDIA RELEASE
FOR IMMEDIATE RELEASE
May 31, 2018

Town Appoints Manager of Economic Development & Tourism

The Town of Smiths Falls is pleased to announce that Ms. Jennifer Miller has been appointed as the Town's new Manager of Economic Development & Tourism.

Ms. Miller joins the Town of Smiths Falls following a very successful career in the social sector primarily in the Smiths Falls and Lanark County region. She has held several key leadership positions, most recently as Executive Director of Big Brothers Big Sisters (BBBS) of Lanark County based here in Smiths Falls. She provided strategic and operational leadership for 11 years to exponentially grow the organization to serve over 600 children and youth while more than tripling revenues over the same period. Her lasting legacy at BBBS are the long-term sustainability foundations that will position the organization to continue delivering life altering services to kids in our community.

Ms. Miller previously held senior level positions of increasing responsibilities in the human resources, communications and operations management arenas. Additionally, Jennifer has a diploma in Business Sales from Loyalist College.

"I am so pleased to continue my career in my home town of Smiths Falls as the new Economic Development and Tourism Manager. I am committed to this thriving community and am looking forward to working with an outstanding team of staff and Council", states Ms. Miller.

"Jennifer brings a wealth of experience in partnership development and is a proven community builder, says Malcolm Morris, Chief Administrative Officer, her knowledge of the community and demonstrated successes in business development will serve the Town well as we advance a number of key strategic priorities focused on local economic renewal and community development."

Ms. Miller will commence her new career on Monday, June 25, 2018 and will be based at the Smiths Falls Municipal Complex at 77 Beckwith Street North.

For further information contact:

Malcolm Morris, CMO
Chief Administrative Officer
Town of Smiths Falls
613-283-4124 Ext: 1104

About Smiths Falls – The Town of Smiths Falls is a vibrant, progressive single tier municipality with a population of 9,000. One of Eastern Ontario's most scenic communities, we are centrally located within an hour of Ottawa, Kingston, Brockville and the US border. The Town provides a high quality and affordable life for its residents, with beautiful heritage buildings, two theatres, a charming downtown, and world-class museums and recreational facilities. Enjoy our thriving cultural scene with live music, foodie finds, a local brewery, and dozens of community events – all at the heart of the Rideau Canal, Ontario's only UNESCO World Heritage site and a gateway to the region's abundant lakes and waterways.