

Town of Smiths Falls

Downtown Revitalization Design Project

MARCH 25, 2021

IRON A IVORY

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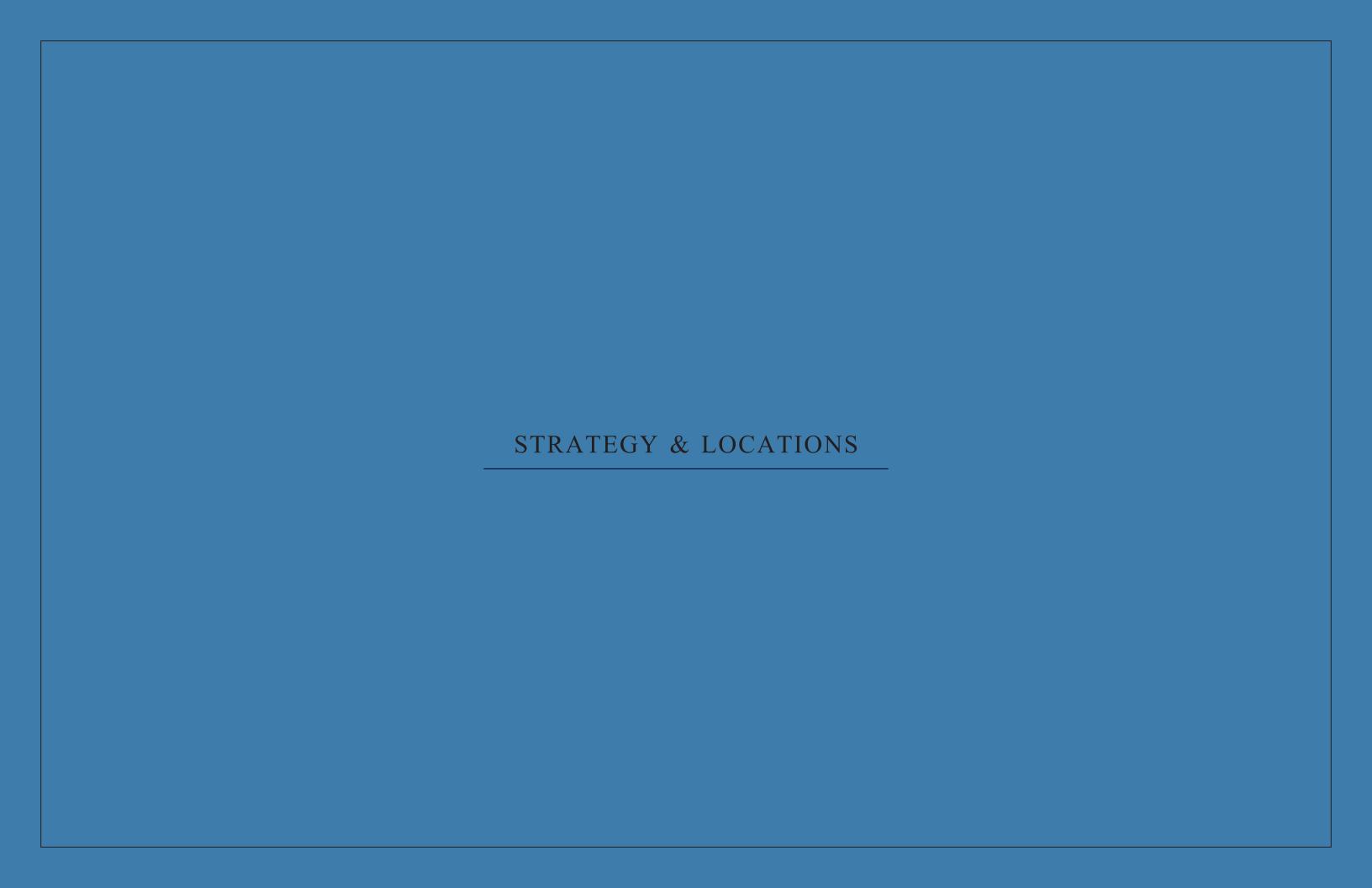
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PRIMARY BAND SIGN

The primary band sign above the storefront will be the largest and most prominent signage.

WINDOW SIGNAGE

Window decals store hours, and taglines will be located directly on storefront glazing and will be specific to your branding style.

NON-ILLUMINATED BLADE SIGN

Non-illuminated black finish signs that project into the sidewalk will attract passers-by and animate the sidewalk.



SIGNAGE LETTER COLOUR **PALETTE**

"greyscale"



metals



LEVEL 1:
PAINT OR CLAD EXISTING
STOREFRONT LEVEL



Fresh paint or clad finishes at the storefront level will draw the eye down to the street level and create a focal point.

LEVEL 2:

PAINT OR CLAD EXISTING STOREFRONT
LEVEL + UPGRADE UPPER FACADE



New paint or clad finish at the storefront level combined with upper facade upgrades like paint finishes, window replacements, or added cornices will give the entire building a dramatic spruce.

LEVEL 3: STOREFRONT REPLACEMENT



Storefront replacement in favour of a modern or traditional style will bring a high level upgrade to any business frontage. This includes window frame and door as well as fresh paint and clad finishes.

LEVEL 1:

PAINT OR CLAD STOREFRONT LEVEL



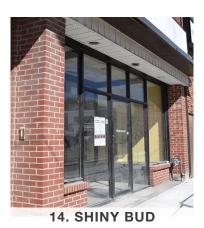
4. GEMMELL'S FLOWERS

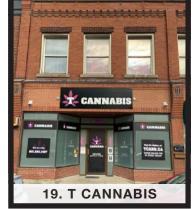


CUSTOM CUTS

11. JOANNE & SHERRY'S

6. DOLLAR WORLD





LEVEL 2:

PAINT OR CLAD FULL FACADE



3. MARIANNE STYLE



8. CENTURY 21



7. NEW BUSINESS



9. SMOKE EFFEX



10. SHAWARMA



12. SMITHS SHOES





15. GER-BO'S



LEVEL 3: STOREFRONT UPGRADE

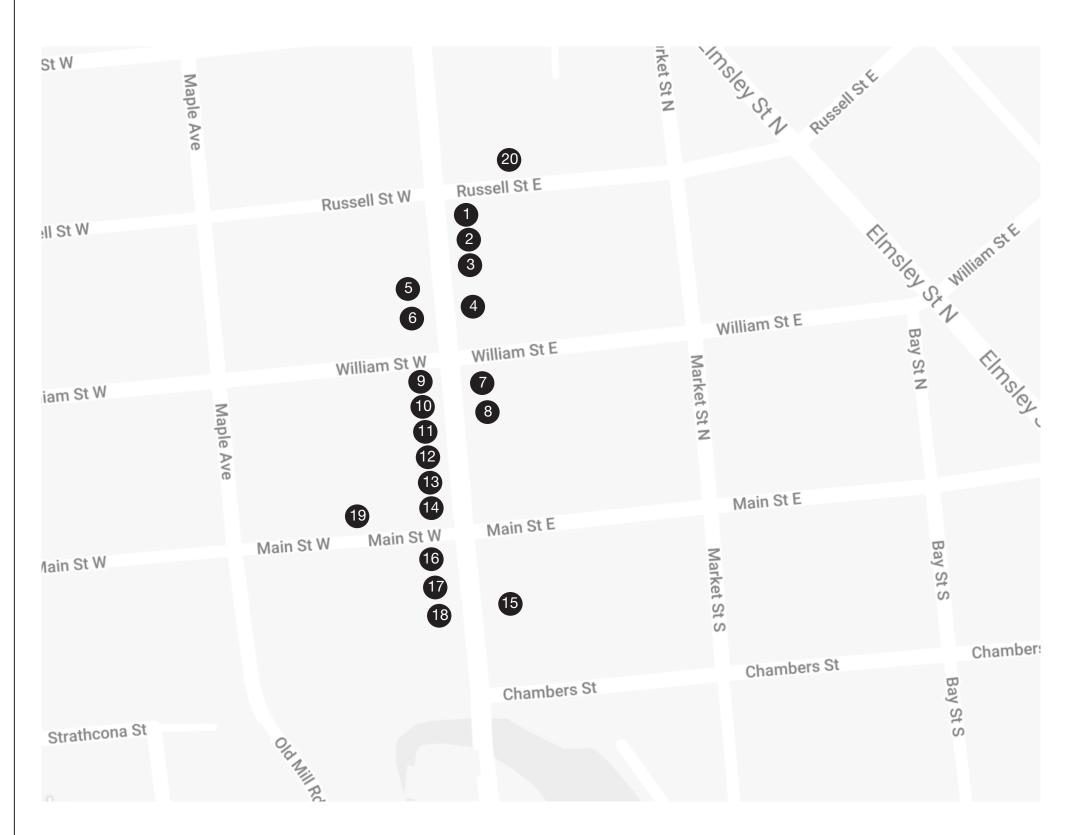












LOCATION MAP

STOREFRONTS

- 1 REMAX | 59 BECKWITH STREET NORTH
- 2 THE SCORE | 55 BECKWITH STREET NORTH
- 3 MARIANNE STYLE | 45 BECKWITH STREET NORTH
- 4 GEMMELL'S FLOWER SHOP | 39 BECKWITH STREET NORTH
- 5 NEW SWEET SCOOPS | 40 BECKWITH STREET NORTH
- 6 DOLLAR WORLD | 28 BECKWITH STREET NORTH
- 7 NEW BUSINESS | 25 BECKWITH STREET NORTH
- 8 CENTURY 21 | 23 BECKWITH STREET NORTH
- 9 SMOKE EFFEX | 18 BECKWITH STREET NORTH
- 10 SHAWARMA ON THE FALLS | 16 BECKWITH STREET NORTH
- 11 JOANNE & SHERRY'S CUSTOM CUTS | 14 BECKWITH ST. N.
- 12 SMITH'S SHOES | 12 BECKWITH STREET NORTH
- 13 ROBBIE WOOD CPA | 10 BECKWITH STREET NORTH
- 14 SHINY BUD | 8 BECKWITH STREET NORTH
- 15 GER-BO'S | 11 BECKWITH STREET SOUTH
- **16 MORTGAGE CENTRE** | 2 BECKWITH STREET SOUTH
- 17 MICHELE'S DOORWAY TO SPLENDOUR | 10 BECKWITH ST. S.
- 18 STRAND'S | 12 BECKWITH STREET SOUTH
- 19 MY PLACE | 2 MAIN STREET WEST
- 20 T'S CANNABIS | 4 RUSSELL STREET EAST

PRIMARY COLOUR PALETTE

"natural and historical colours" FOR FACADES AND STORE FRONTS





GEMMELL'S FLOWER SHOP

39 BECKWITH STREET NORTH







AFTER - OPTION 1 AFTER - OPTION 2 **BEFORE**

GEMMELL'S FLOWER SHOP est. 1932 -39½

ADDITIONAL NOTES: 1) REMOVE EXISTING ACRYLIC SIGN AND AWNING. 2) ADD J-BOXES FOR NEW GOOSE LAMPS. 3) ADD SIGNAGE BOARD.

GEMMELL'S FLOWER SHOP

OPTION 1 - COLOUR A



STORE HOURS ON FRONT DOOR



HAND PAINTED FLORAL DECALS



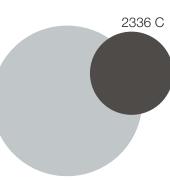
NEW AWNING



PLANTER BOX AT **ENTRY**



METAL RAISED LETTER SIGNAGE (OPTIONAL)



PANTONE COLOUR 428 C

GEMMELL'S FLOWER SHOP est. 1932 -39½

ADDITIONAL NOTES: 1) REMOVE EXISTING ACRYLIC SIGN AND AWNING. 2) ADD J-BOXES FOR NEW GOOSE LAMPS. 3) ADD SIGNAGE BOARD.

GEMMELL'S FLOWER SHOP

OPTION 2 - COLOUR B



STORE HOURS ON FRONT DOOR



HAND PAINTED FLORAL DECALS



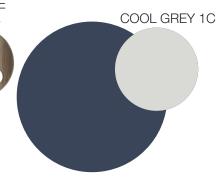
NEW AWNING



PLANTER BOX AT **ENTRY**



METAL RAISED LETTER SIGNAGE (OPTIONAL)



PANTONE COLOUR 2379 C

DOLLAR WORLD

28 BECKWITH STREET NORTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2

DOLLAR WORLD 4 7 4 0

DOLLAR WORLD





WINDOW DECALS OF VARIOUS PRODUCTS

RAISED LETTER SIGNAGE



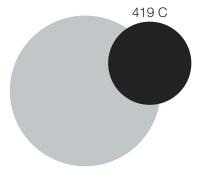




PLANTER BOX AT **ENTRY**



NON-ILLUMINATED BLACK BLADE SIGN



PANTONE COLOUR 428 C

ADDITIONAL NOTES: 1) REMOVE EXISTING ACRYLIC SIGN. 2) ADD J-BOXES FOR NEW GOOSE LAMPS.

DOLLAR WORLD SMITHS FALLS 器 鱼 4 7 A 号

DOLLAR WORLD

OPTION 2



WINDOW DECALS OF VARIOUS PRODUCTS



PAINTED BAND SIGN DIRECTLY ON WALL



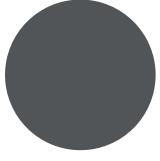
STORE HOURS ON DOOR



PLANTER BOX AT ENTRY



NON-ILLUMINATED BLACK BLADE SIGN



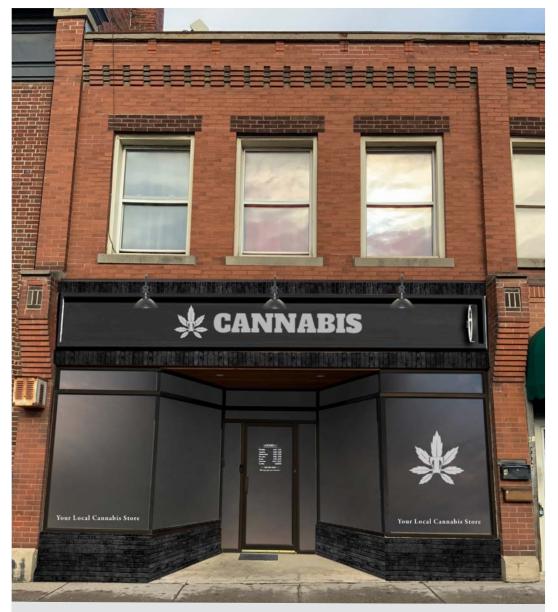
PANTONE COLOUR COOL GREY 11C

ADDITIONAL NOTES: 1) REMOVE EXISTING ACRYLIC SIGN. 2) ADD J-BOXES FOR NEW GOOSE LAMPS.

T-CANNABIS

4 RUSSELL STREET EAST







AFTER - OPTION 1 AFTER - OPTION 2 **BEFORE**

***** CANNABIS Your Local Cannabis Store Your Local Cannabis Store

ADDITIONAL NOTES: 1) REPLACE FLASHING. 2) MOVE J-BOXES UP FOR NEW GOOSE LAMPS 3) REPAIR CONCRETE BASE

T-CANNABIS



STORE HOURS ON FRONT DOOR



BRAND SPECIFIC WINDOW DECALS



NON-ILLUMINATED BLACK BLADE SIGN



NEW PANELED BANNER



METAL RAISED LETTER SIGNAGE (OPTIONAL)



PAINT EXISTING BRICK AT STOREFRONT LEVEL

***** CANNABIS Your Local Cannabis Store Your Local Cannabis Store

ADDITIONAL NOTES: 1) REPLACE FLASHING. 2) MOVE J-BOXES UP FOR NEW GOOSE LAMPS 3) REPAIR CONCRETE BASE

T-CANNABIS



STORE HOURS ON FRONT DOOR



BRAND SPECIFIC WINDOW DECALS



NON-ILLUMINATED BLACK BLADE SIGN



NEW PANELED BANNER



METAL RAISED LETTER SIGNAGE (OPTIONAL)



PAINT EXISTING BRICK AT STOREFRONT LEVEL

SWEET SCOOPS

40 BECKWITH STREET NORTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2

Sweet scoops fine chocolate · ice cream · confections · tea est. 2013

ADDITIONAL NOTES: 1) BUILD-OUT BUILDING SIDES TO BE FLUSH WITH ADJACENT BUILDINGS. 2) REMOVE EXISTING CORRUGATED PANELS. 3) ADD / RE SPACE J-BOXES. 4) PAINT EXISTING WINDOW TRIMS AND DOOR. 5) PAINT EXISTING PIPE AT SIDEWALK

SWEET SCOOPS

11-0608 TCX



ADD SIGNAGE BACK **BOARD**



GOOSENECK LAMPS



NON-ILLUMINATED BLACK BLADE SIGN



NEW AWNING 11-0608



NEW OUTDOOR SEATING



PAINTED WOOD SIDING

Sweet scoops fine chocolate \cdot ice cream \cdot confections \cdot tea Indulge your sweet tooth 40

ADDITIONAL NOTES: 1) BUILD-OUT BUILDING SIDES TO BE FLUSH WITH ADJACENT BUILDINGS. 2) REMOVE EXISTING CORRUGATED PANELS. 3) ADD / RE SPACE J-BOXES. 4) PAINT EXISTING WINDOW TRIMS AND DOOR. 5) PAINT EXISTING PIPE AT SIDEWALK

SWEET SCOOPS



ADD SIGNAGE BACK **BOARD**



GOOSENECK LAMPS



NON-ILLUMINATED BLACK BLADE SIGN



PAINT EXISTING BRICK AT RECESS



PAINT DOOR BLACK 6C. REPLACE PUSH PLATE, KICK PLATE & NUMBERS



PAINTED WOOD SIDING

JOANNE & SHERRY'S CUSTOM CUTS

14 BECKWITH ST. N.







BEFORE AFTER - OPTION 1 AFTER - OPTION 2

JOANNE & SHERRY'S

ADDITIONAL NOTES: 1) REMOVE EXISTING MASONRY BASE & PREP FOR NEW BOARD & BATTEN 2) REMOVE EXISTING ACRYLIC SIGN. 3) ADD J-BOXES FOR GOOSENECK LAMPS.

JOANNE & SHERRY'S CUSTOM CUTS



STORE HOURS ON FRONT DOOR



BRAND SPECIFIC WINDOW DECALS



NON-ILLUMINATED BLACK BLADE SIGN



NEW BOARD AND BATTEN TRIM AT BASE



PAINT EXISTING **HEADER BLACK**



GOOSENECK LIGHTS

JOANNE & SHERRY'S

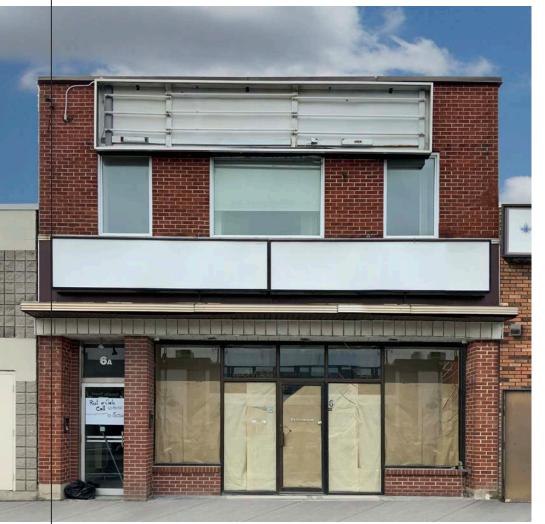
ADDITIONAL NOTES: 1) REMOVE EXISTING MASONRY BASE & PREP FOR NEW BOARD & BATTEN 2) REMOVE EXISTING ACRYLIC SIGN. 3) ADD J-BOXES FOR GOOSENECK LAMPS.

JOANNE & SHERRY'S CUSTOM CUTS



SHINY BUD

8 BECKWITH STREET NORTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2



ADDITIONAL NOTES: 1) EVALUATE BRICK ONCE EXISTING SIGNAGE IS REMOVED. 2) ADD J-BOXES FOR GOOSENECK LAMPS. 3) PAINT EXISTING STOREFRONT DOOR TO APARTMENTS TO MATCH.

SHINY BUD



BRAND SPECIFIC WINDOW DECALS



ADD NEW CORNICE ABOVE LEVEL 2



NON-ILLUMINATED BLACK **BLADE SIGN**



GOOSENECK LIGHT



METAL RAISED LETTER SIGNAGE (OPTIONAL)



EXISTING BRICK TO REMAIN

SHINYBUD CANNABIS CO.

ADDITIONAL NOTES: 1) EVALUATE BRICK ONCE EXISTING SIGNAGE IS REMOVED. 2) ADD J-BOXES FOR GOOSENECK LAMPS. 3) PAINT EXISTING STOREFRONT DOOR TO APARTMENTS TO MATCH.

SHINY BUD



BRAND SPECIFIC WINDOW DECALS



ADD NEW CORNICE ABOVE LEVEL 2



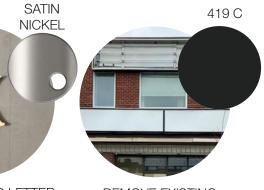
NON-ILLUMINATED BLACK **BLADE SIGN**



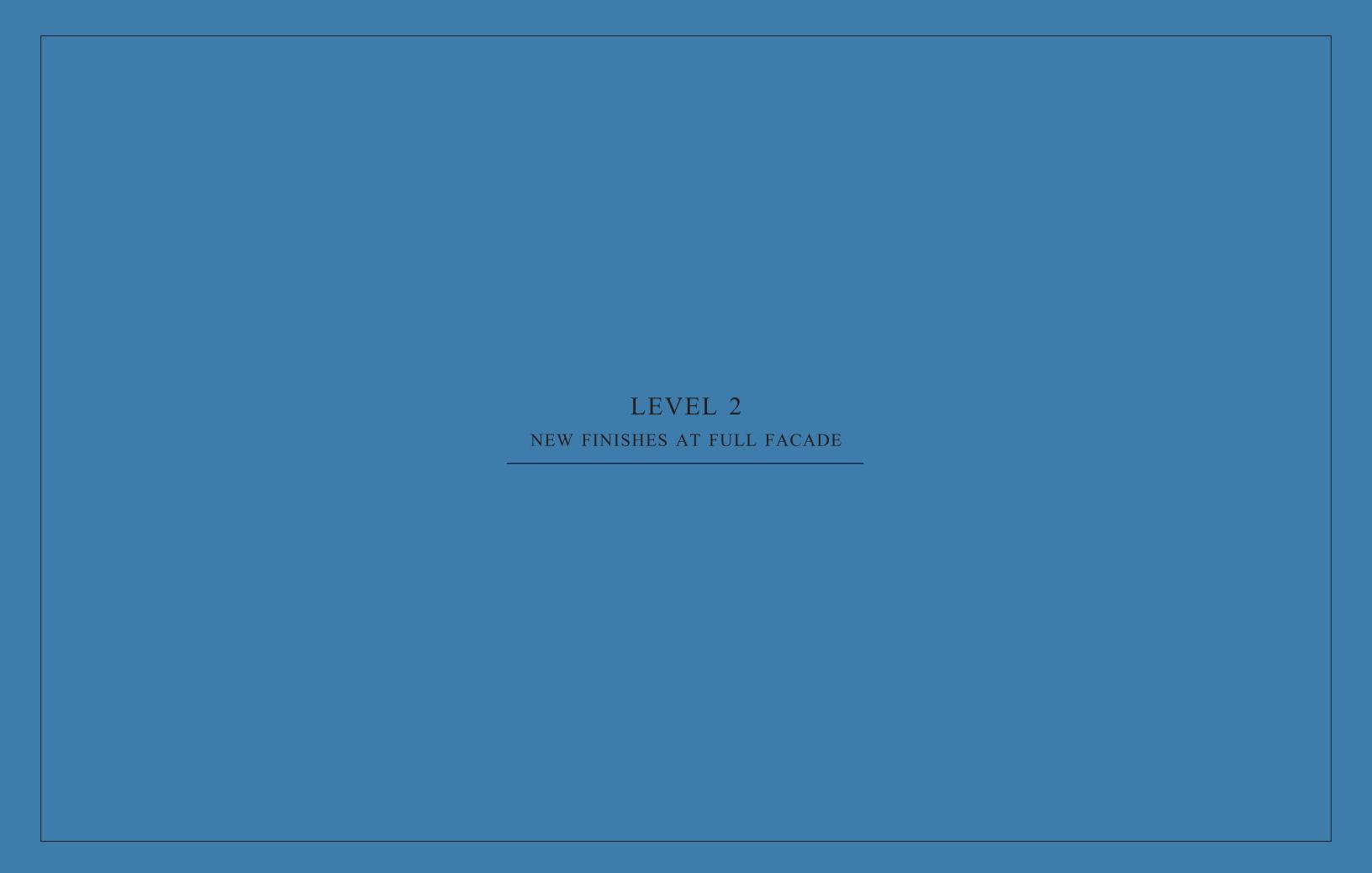
GOOSENECK LIGHT



METAL RAISED LETTER SIGNAGE (OPTIONAL)



REMOVE EXISTING LIGHT BOXES & PAINT **BRICK**



SMOKE EFFEX

18 BECKWITH STREET NORTH







BEFORE

AFTER - OPTION 1

AFTER - OPTION 2

SMOKE EFFEX VAPE - ACCESSORIES

ADDITIONAL NOTES: 1) REPLACE / REPAINT WINDOWS & STOREFRONTS. REMOVE EXISTING CORNICE.

SMOKE EFFEX

OPTION 1 - PAINT COLOUR A



BRAND SPECIFIC WINDOW DECALS



ADD NEW CORNICE AT ROOF



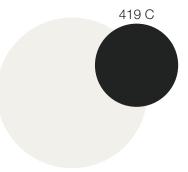
STORE HOURS ON DOOR



PAINTED BAND SIGN DIRECTLY ON WALL



NON-ILLUMINATED BLACK BLADE SIGN



PANTONE COLOUR 11-0602 TCX

SMOKE EFFEX VAPE - ACCESSORIES

ADDITIONAL NOTES: 1) REPLACE / REPAINT WINDOWS & STOREFRONTS. REMOVE EXISTING CORNICE.

SMOKE EFFEX

OPTION 2 - PAINT COLOUR B



BRAND SPECIFIC WINDOW DECALS



ADD NEW CORNICE AT ROOF



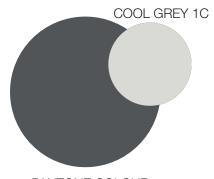
STORE HOURS ON DOOR



PAINTED BAND SIGN DIRECTLY ON WALL



NON-ILLUMINATED BLACK BLADE SIGN



PANTONE COLOUR COOL GREY 11C

NEW BUSINESS

(PREVIOUSLY VINNIE'S)

25 BECKWITH STREET NORTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2

Your Business Name

ADDITIONAL NOTES: 1) REMOVE EXISTING METAL PANELS, STOREFRONT & TILE. 2) RESTORE CORNICE, HEADER, AND DECORATIVE HISTORIC DETAILS 3) ADD J BOXES FOR NEW GOOSE LAMPS

NEW BUSINESS (PREVIOUSLY VINNIE'S)

OPTION 1 - PAINT OPTION A



Your Business Name

ADDITIONAL NOTES: 1) REMOVE EXISTING METAL PANELS, STOREFRONT & TILE. 2) RESTORE CORNICE, HEADER, AND DECORATIVE HISTORIC DETAILS 3) ADD J BOXES FOR NEW GOOSE LAMPS

NEW BUSINESS (PREVIOUSLY VINNIE'S)

OPTION 1 - PAINT OPTION B



MY PLACE

2 MAIN STREET WEST







BEFORE AFTER - OPTION 1 AFTER - OPTION 2



MY PLACE

OPTION 1



419 C

PAINT OR REPLACE WINDOWS

ADD NEW CORNICE ABOVE LEVEL 1



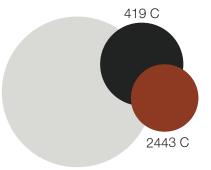




PAINTED BAND SIGN DIRECTLY ON WALL



NEW OUTDOOR SEATING



PANTONE COLOUR COOL GRAY 1C

ADDITIONAL NOTES: 1) REMOVE AWNING AND BALCONY. 2) REPLACE BALCONY AS SHOWN. 3) NEW SIGNAGE BOARD / CORNICE AT LOWER LEVEL



MY PLACE



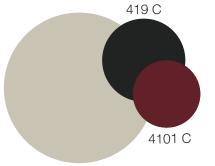




NEW BALCONY AND ROOFING

PAINTED BAND SIGN DIRECTLY ON WALL





NEW OUTDOOR **SEATING**

PANTONE COLOUR 42389 C

ADDITIONAL NOTES: 1) REMOVE AWNING AND BALCONY. 2) REPLACE BALCONY AS SHOWN. 3) NEW SIGNAGE BOARD / CORNICE AT LOWER LEVEL

MARIANNE STYLE

45 BECKWITH STREET NORTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2

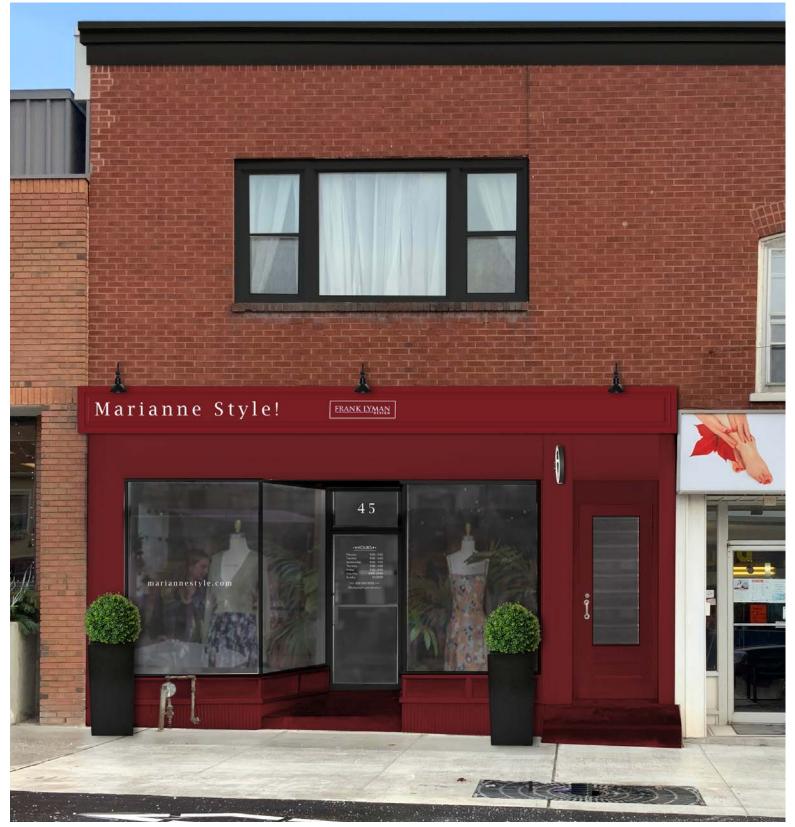


ADDITIONAL NOTES: 1) REMOVE ACRYLIC SIGN / AWNING. 2) REPLACED DOOR TO APARTMENT SHOWN. 3) ADD J-BOXES FOR NEW GOOSE LAMPS

MARIANNE STYLE



NEW AWNING



ADDITIONAL NOTES: 1) REMOVE ACRYLIC SIGN / AWNING. 2) REPLACED DOOR TO APARTMENT SHOWN. 3) ADD J-BOXES FOR NEW GOOSE LAMPS

MARIANNE STYLE



CENTURY 21

23 BECKWITH STREET NORTH



BEFORE



AFTER - OPTION 1



AFTER - OPTION 2

Century 21 Catch N Rays Tanning Studio KARATE (LUB THE SOUL SPACE

ADDITIONAL NOTES: 1) REMOVE EXISTING AWNING AND ACRYLIC SIGNAGE. 2) REMOVE EXISTING SHINGLE ROOF AND PREP FOR REPLACEMENT. 3) REMOVE EXISTING METAL FENCE AT PLANTERS.

CENTURY 21

OPTION 1



DIRECTORY OF STORES AT INTERIOR



ADD SIGNAGE BACK BOARD

* REALTY



STANDING SEAM BLACK METAL ROOF



REPLACE DIVIDED LITE WINDOWS



11-0602



HEDGE WOOD PLANTS IN EXISTING PLANTER **BOXES**

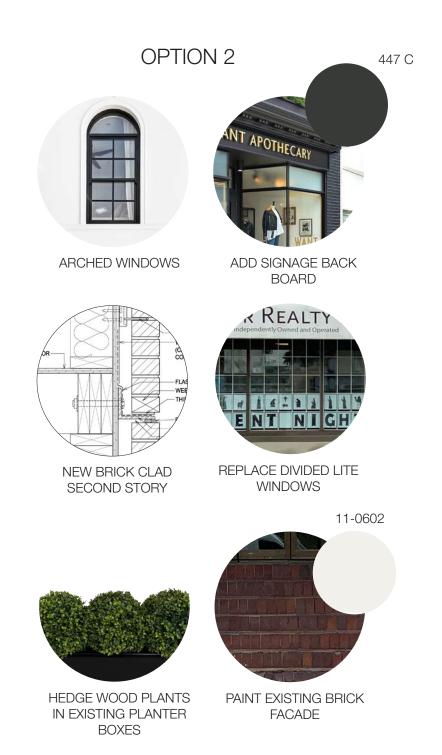


PAINT EXISTING BRICK FACADE

Rideau Heartland Centre est. 1956 Century 21 Catch N Rays Tanning Studio KARATE (LUB THE SOUL SPACE

ADDITIONAL NOTES: 1) REMOVE EXISTING AWNING AND ACRYLIC SIGNAGE. 2) REMOVE EXISTING SHINGLE ROOF. 3) REMOVE EXISTING METAL FENCE AT PLANTERS. 4) NEW SECOND STORY SHOWN FOR ILLUSTRATIVE PURPOSES ONLY.

CENTURY 21



GER-BOS

11 BECKWITH STREET SOUTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2

GER-BOS



VINTAGE BRASS

NEW GREEN AWNING

421 C





RESTORE & PAINT EXISTING CORNICE

NEW OUTDOOR SEATING & BENCH





EXISTING MASONRY TO REMAIN REPLACE UPPER WINDOWS

NEW HISTORIC STOREFRONTS



ADDITIONAL NOTES: 1) REMOVE EXISTING SHINGLED ROOF EDGE, ACRYLIC SIGNAGE. 2) INFILL EXISTING ARCHED RECESSES ABOVE WINDOWS. 3) REMOVE EXISTING MASONRY FINISH AND PREP SUBSTRATE FOR NEW METAL PANELS. 4) ADD J-BOXES FOR NEW GOOSE LAMPS.

GER-BOS

OPTION 2



NICKEL

VINTAGE

420 C

GOOSENECK LIGHT

METAL RAISED LETTER SIGNAGE (OPTIONAL)





RESTORE & PAINT EXISTING CORNICE

PAINT EXISTING MASONRY BASE





EXISTING MASONRY AND WINDOWS TO REMAIN

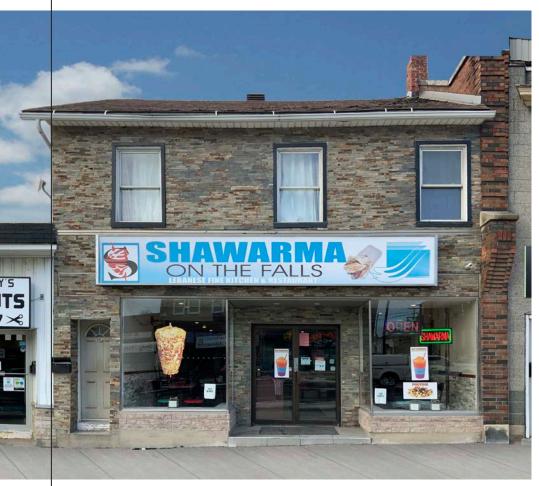
NEW HISTORIC STOREFRONTS



ADDITIONAL NOTES: 1) REMOVE EXISTING SHINGLED ROOF EDGE, ACRYLIC SIGNAGE. 2) INFILL EXISTING ARCHED RECESSES ABOVE WINDOWS. 3) PREP EXISTING MASONRY BASE FOR NEW PAINT FINISH. 4) ADD NEW FLAT PANEL AND CORNICE AT LOWER LEVEL. 5)) ADD J-BOXES FOR NEW GOOSE LAMPS.

SHAWARMA ON THE FALLS

16 BECKWITH STREET NORTH







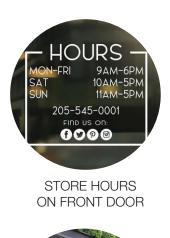
BEFORE AFTER - OPTION 1 AFTER - OPTION 2

SHAWARM A

ADDITIONAL NOTES: 1) REMOVE EXISTING CORNICE/FLASHING EDGE AND ACRYLIC SIGNAGE. 2) REMOVE EXISTING MASONRY FINISH AND PREP SUBSTRATE FOR NEW METAL BOARD AND BATTEN FINISH. 4) ADD J-BOXES FOR NEW GOOSE LAMPS. 5) REPLACE EXISTING GUTTER WITH NEW IN BLACK FINISH

SHAWARMA ON THE FALLS

OPTION 1











NEW BOARD AND BATTEN FINISH





2379 C

METAL RAISED LETTER SIGNAGE (OPTIONAL)

PAINT EXISTING DOOR FRAME

$S \, H \underset{\text{on the falls}}{A} W \underset{\text{falls}}{A} \, A$

ADDITIONAL NOTES: 1) REMOVE EXISTING CORNICE/FLASHING EDGE AND ACRYLIC SIGNAGE. 2) REMOVE EXISTING MASONRY FINISH AND PREP SUBSTRATE FOR NEW METAL BOARD AND BATTEN FINISH. 4) ADD J-BOXES FOR NEW GOOSE LAMPS. 5) REPLACE EXISTING GUTTER WITH NEW IN BLACK FINISH

SHAWARMA ON THE FALLS

OPTION 2



EXTERIOR PLANTER

BOXES

METAL RAISED LETTER

SIGNAGE (OPTIONAL)

SMITH'S SHOES

12 BECKWITH STREET NORTH







BEFORE AFTER - OPTION 1 AFTER - OPTION 2



ADDITIONAL NOTES: 1) REMOVE EXISTING 3-PART WINDOWS, AWNING, AND ACRYLIC SIGNAGE. 2) INSTALL NEW PICTURE WINDOW IN EXISTING ROUGH-OPENING. 3) NEW SIGNAGE PANEL AND CORNICE DETAIL. 4) ADD J-BOXES FOR NEW GOOSE LAMPS.

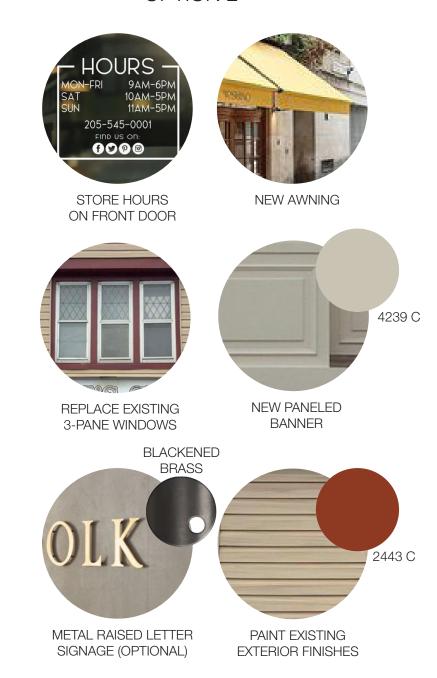
SMITH'S SHOES





ADDITIONAL NOTES: 1) REMOVE EXISTING 3-PART WINDOWS, AWNING, AND ACRYLIC SIGNAGE. 2) INSTALL NEW PICTURE WINDOW IN EXISTING ROUGH-OPENING. 3) NEW SIGNAGE PANEL AND CORNICE DETAIL. 4) ADD J-BOXES FOR NEW GOOSE LAMPS.

SMITH'S SHOES

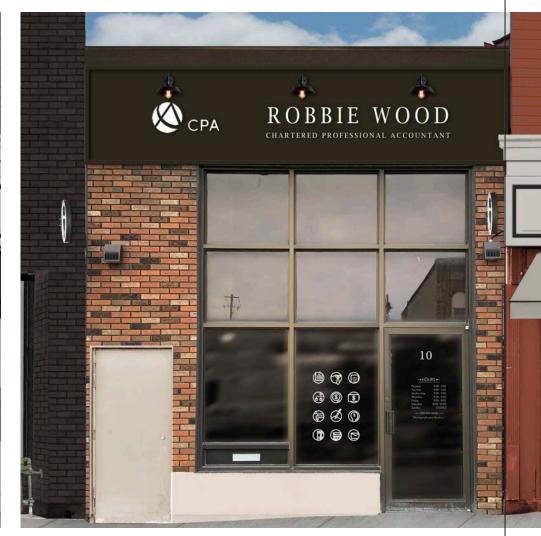


ROBBIE WOOD CPA

10 BECKWITH STREET NORTH





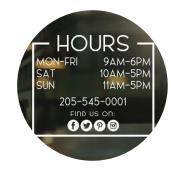


BEFORE AFTER - OPTION 1 AFTER - OPTION 2

ROBBIE WOOD - CHARTERED PROFESSIONAL ACCOUNTANT -**6 9 9 6 6 0**

ADDITIONAL NOTES: 1) REMOVE EXISTING ACRYLIC SIGN. 2) INSTALL NEW CORNICE AT ROOF EDGE. 3) ADD J-BOXES FOR NEW GOOSE LAMPS.

ROBBIE WOOD CPA



STORE HOURS ON FRONT DOOR



GOOSENECK LIGHT



NON-ILLUMINATED BLACK BLADE SIGN



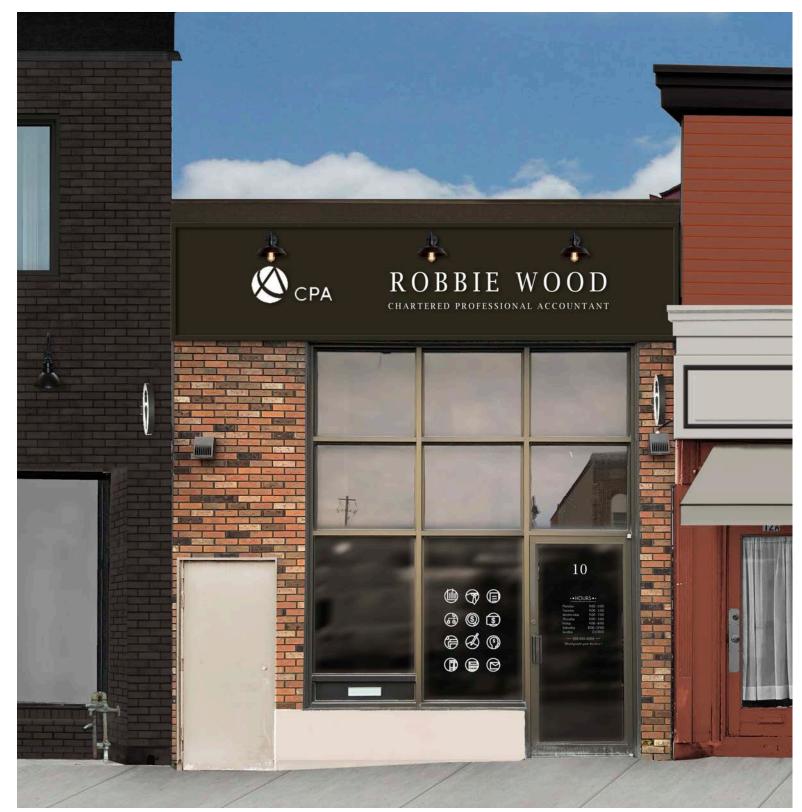
PAINTED BAND SIGN DIRECTLY ON WALL



EXISTING STOREFRONT TO REMAIN



PAINT EXISTING BRICK AT STOREFRONT LEVEL



ADDITIONAL NOTES: 1) REMOVE EXISTING ACRYLIC SIGN. 2) INSTALL NEW CORNICE AT ROOF EDGE. 3) ADD J-BOXES FOR NEW GOOSE LAMPS.

ROBBIE WOOD CPA



STORE HOURS ON FRONT DOOR



GOOSENECK LIGHT



NON-ILLUMINATED BLACK BLADE SIGN



ADD SIGNAGE BACK BOARD



EXISTING STOREFRONT TO REMAIN



EXISTING BRICK TO REMAIN



REMAX + NEIGHBOUR

23 + 55 BECKWITH STREET NORTH







AFTER - OPTION 1 AFTER - OPTION 2 **BEFORE**

ADDITIONAL NOTES: 1) REMOVE EXISTING CORRUGATED WALL FINISHES AND ACRYLIC SIGNS. 2) REMOVE AND REPLACE ALL UPPER WINDOWS. 3) INSTALL NEW METAL OR WOOD STOREFRONT AS SHOWN. 4) ADD J-BOXES FOR NEW GOOSE LAMPS.

REMAX + NEIGHBOUR

OPTION 1 - COLOUR A



STOREFRONT WITH HISTORIC DETAILING



CIRCULAR BLADE SIGN



NEW BAND SIGN



CURATED WINDOW DISPLAYS

COOL GREY 1C



PANTONE COLOUR 7546 C

RF/MAX

ADDITIONAL NOTES: 1) REMOVE EXISTING CORRUGATED WALL FINISHES AND ACRYLIC SIGNS. 2) REMOVE AND REPLACE ALL UPPER WINDOWS. 3) INSTALL NEW METAL OR WOOD STOREFRONT AS SHOWN. 4) ADD J-BOXES FOR NEW GOOSE LAMPS.

REMAX + NEIGHBOUR

OPTION 2 - COLOUR B



STOREFRONT WITH HISTORIC DETAILING



CIRCULAR BLADE SIGN



NEW BAND SIGN



CURATED WINDOW DISPLAYS



WINDOWS



4239 C

MICHELE'S + STRANDS

10 + 12 BECKWITH STREET SOUTH



BEFORE



HISTORIC IMAGE OVERLAY



AFTER - OPTION 1



AFTER - OPTION 2

Michele's Doorway to Splendour Strands SALON SPA

ADDITIONAL NOTES: 1) REMOVE EXISTING CORRUGATED SIDING AT UPPER LEVEL TO REVEAL EXISTING BRICK AND WINDOW ROUGH-OPENINGS. 2) EVALUATE EXISTING CONDITIONS AND ABILITY TO RESTORE. 3) REMOVE EXISTING 2-PART STOREFRONT WINDOWS FOR REPLACEMENT WITH FULL GLAZING. 4) ADD J-BOXES FOR NEW GOOSE LAMPS

MICHELE'S + STRANDS

OPTION 1 - RESTORE BRICK



STORE HOURS ON DOOR



METAL RAISED LETTER SIGNAGE



EXISTING HANGING AND BAND SIGN TO REMAIN



NEW ARCHED WINDOWS





REMOVE CLADDING & RESTORE EXISTING BRICK



NEW HISTORIC STOREFRONTS

Michele's Door to Splendour STRAND'S SALON SPA

ADDITIONAL NOTES: 1) REMOVE EXISTING CORRUGATED SIDING AT UPPER LEVEL TO REVEAL EXISTING BRICK AND WINDOW ROUGH-OPENINGS. 2) EVALUATE EXISTING CONDITIONS AND ABILITY TO RESTORE. 3) REMOVE EXISTING 2-PART STOREFRONT WINDOWS FOR REPLACEMENT WITH FULL GLAZING. 4) ADD J-BOXES FOR NEW GOOSE LAMPS

MICHELE'S + STRANDS

OPTION 2 - RESTORE & PAINT



STORE HOURS ON DOOR



METAL RAISED LETTER SIGNAGE



EXISTING HANGING AND BAND SIGN TO REMAIN



NEW ARCHED WINDOWS



REMOVE CLADDING & RESTORE EXISTING BRICK



NEW HISTORIC STOREFRONTS

MORTGAGE CENTRE

2 BECKWITH STREET SOUTH







AFTER - OPTION 1 **BEFORE** AFTER - OPTION 2

Jeannie Mongrain DOMINION LENDING

ADDITIONAL NOTES: 1) REMOVE EXISTING AWNING. 2) REMOVE EXISTING STOREFRONT GLASS AND FRAMES. 3) REPLACE STOREFRONT AND PANELING WITH NEW LAYOUT AS SHOWN. 4) ADD J-BOXES FOR NEW GOOSE LAMPS. 5) EVALUATE UPPER LEVELS TO BE CLEANED / RESTORED.

MORTGAGE CENTRE

OPTION 1



STORE HOURS ON DOOR



METAL RAISED LETTER SIGNAGE



GOOSENECK LIGHTS



METAL / WOOD STOREFRONT PANELS

4239 C



CLEAN / RESTORE EXISTING BRICK AND ORNAMENTATION



NEW HISTORIC STOREFRONTS

Jeannie Mongrain DOMINION LENDING

ADDITIONAL NOTES: 1) REMOVE EXISTING AWNING. 2) REMOVE EXISTING STOREFRONT GLASS AND FRAMES. 3) REPLACE STOREFRONT AND PANELING WITH NEW LAYOUT AS SHOWN. 4) ADD J-BOXES FOR NEW GOOSE LAMPS. 5) EVALUATE UPPER LEVELS TO BE CLEANED / RESTORED.

MORTGAGE CENTRE



STORE HOURS ON DOOR



METAL RAISED LETTER SIGNAGE



GOOSENECK LIGHTS



METAL / WOOD STOREFRONT PANELS





CLEAN / RESTORE EXISTING BRICK AND ORNAMENTATION



NEW HISTORIC STOREFRONTS



VIEW OF BECKWITH STREET NORTH BEFORE



VIEW OF BECKWITH STREET NORTH AFTER - OPTION 1



VIEW OF BECKWITH STREET NORTH AFTER - OPTION 2



