

**THE CORPORATION OF THE TOWN OF SMITHS FALLS
BY-LAW NO. 8251-2009**

BY-LAW TO ADOPT A DIRECTIONAL SIGN POST POLICY

WHEREAS Section 8 of the Municipal Act, SO 2001, as amended provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS Section 9 of the Municipal Act, SO 2001, as amended provides that Section 8 shall be interpreted broadly so as to confer broad authority on municipalities to enable them to govern their affairs as they consider appropriate and to enhance their ability to respond to municipal issues;

AND WHEREAS Section 10 of the Municipal Act, SO 2001, as amended provides that single-tier municipalities may provide any service or thing that the municipality considers necessary or desirable for the public;

WHEREAS By-law No. 6018-94 prohibits or regulates the erection of signs, advertising devices, posting of notices, portable signs and merchandise displays within the Town of Smiths Falls; and

AND WHEREAS a Council has determined that the establishment of a Directional Sign Post Policy will provide businesses and organizations with an opportunity to advertise their location on an ongoing basis.

AND WHEREAS the Corporation of the Town of Smiths Falls deems it desirable to adopt a Directional Sign Post Policy;

NOW THEREFORE the Council of the Corporation of the Town of Smiths Falls enacts as follows:

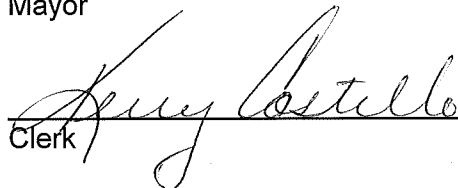
1. THAT the "Directional Sign Post Policy", attached hereto as Schedule "A" of this By-law is hereby adopted as an official document of the Town of Smiths Falls.
2. THAT this By-law shall come into force and effect upon the final reading thereof.

Read a first and second time this 19th day of October, 2009

Read a third time and passed this 19th day of October, 2009



Mayor



Clerk

Town of Smiths Falls Directional Sign Post Policy
(Schedule A to By-law 8251-2009)

Purpose:

To establish a directional sign post system, in accordance with the following principles, to provide businesses and organizations with an opportunity to advertise their location, on an ongoing basis, in the Town of Smiths Falls.

Policy Principles:

1. The directional sign post system will be a self financing user pay system. Individual businesses or organizations desiring a directional sign arrow to be installed, shall pay the full cost of the sign arrow and the prorated cost of the post on which the arrow is installed, as well as installation costs. Anticipated costs are appended to this policy as Appendix A.
2. The Town shall administer the system.
3. Staff may approve requests for a new sign post location, subject to the Town's technical requirements being satisfied. (e.g. adequate clearances to allow snow equipment to maneuver, sufficient room for pedestrians to walk and a new post not obstructing other required signs).
4. Signs shall be allocated at any approved location on a first come first served basis.
5. The minimum height of a sign above the adjacent grade is to be not less than 2.5 metres (8 ft. 2 in.) with each post accommodating a maximum of 15 signs.
6. The minimum number of signs required for a new post to be installed in a new location shall be eight (8), based on costs confirmed with Alloy Foundry Co. Ltd. and our Superintendent of Works and Utilities (refer to Appendix "A"). Locations may be considered with fewer signs, provided the costs are covered entirely by the users of the post. Where the cost per user is reduced because additional signs are installed at an established location, and the cost for the system is fully recovered, prorated refunds will be provided to the individual users of the system.

Appendix "A" to Directional Sign Post Policy

Post - \$1,000.00

Arrow - \$400.00 ea. (minimum 8 required) = \$3,200.00

Installation – Town forces, \$200.00

Total costs \$4,400.00 divided by 8 = \$550.00 per business / organization

1. The cost of a 3 x 26 inch arrow installed on a post shall be \$550.00, based on current (2009) pricing and installation costs.

Note A) At this price, the minimum number of arrows required to install a post is eight (8)

Note B) Locations may be considered with fewer sign arrows, provided costs are entirely covered by the users of the post. An estimate of costs will be provided to the users for their acceptance prior to installing any post.

Note C) Where the number of signs on a post reduces the cost per user and the cost of the system is fully recovered, a prorated refund may be provided to the individual users of the system. Refunds shall be provided to the current day owner/business owner.

2. It is the business'/organizations' responsibility to provide and sign off, on information to be placed on each arrow by the manufacturer.